

Shauna Spence has been a coach for more than two decades, serving those who seek results in various aspects of their lives. Her career has focused on achieving results in sales, life, health, and mindset coaching. Through her own personal development and experience, she not only transformed her journey in these critical areas of her life but has empowered countless direct sellers to make bold moves, discover their purpose, build confidence in their skills, accomplish their goals, and surpass what they once believed was possible.

Shauna never wanted to be a salesperson or be pushy but fell in love with the industry when she opened her mind to how sales can serve and impact others in a profound way. In just 20 weeks, Shauna propelled the insurance agency she worked for to become the top-ranked company nationwide without sacrificing her personal life.

Coaching and training direct sellers on how to have conversations, overcome objections, and set goals around their busy lives is her jam. She makes the process of starting conversations and filling the follow-up funnel so simple and effective. Her dedication to helping others, coupled with her passion for simplicity and effectiveness, sets her apart as a sought-after expert in the field.